

Letter from...

Our Corporate Office

When the opportunity of using Direct Distribution for our products presented itself, we decided on two things:

First, our program would be easy to participate in and simple to understand. Second, that we would integrate ways to educate people on healthy living. With this decided we proceeded to develop a Distribution program that has integrity, is lucrative, fair and rewards hard work.

Our intention is to use our company and Distributor network to create change and prosperity in people's lives. We envision a world where 100% of Americans are healthy, fit and in charge of their own destiny. We believe that our future as a country can benefit greatly if people are educated on the value of good health, nutrition and fitness. We believe that as entrepreneurs we have a responsibility to contribute to society in ways that can foster positive changes for our culture as human beings. Helping people to understand the importance of good health and fitness is a cornerstone to bringing about these types of changes.

Possibilities exist everywhere. The possibility to succeed...the possibility to prosper...the possibility of a peaceful nation that encourages entrepreneurial spirit...

We promise to continue to speak possibility to everyone we encounter and we promise to offer possibility in everything that we do. We promise to continue to run this company with integrity and to continue to promote good health with our products.

We look forward to building our future with you...

Jeff A. Jones
CEO and Founder

Noelle K. Federico
Executive Vice President

About Nature's Youth[®] Direct LLC

OUR MISSION

Nature's Youth[®] is committed to promoting good health by creating natural supplements that enhance the quality of life. We will earn the loyalty of our customers and distributors by continuing to develop Scientifically Natural[®], nutraceutical products that contribute to healthier lifestyles and utilize the technologies of advanced delivery systems. By focusing on good health and promoting healthy lifestyles we will meet and exceed our business goals.

OUR PHILOSOPHY

Nature's Youth believes in providing education and support for healthy lifestyles. We believe in offering people an opportunity to enhance the quality of their lives and the lives of those around them. We believe that true prosperity begins by being a well integrated, healthy person. We believe that true leadership is created by example and that by living your best, healthiest life you can foster change in the world around you.

We envision a world where people have the education and support to make choices for healthier living. We intend to work hard to change the current statistics of America's health from 65% overweight or obese to 100% healthy and fit. We invite you to join us...

A PEOPLE TO PEOPLE COMPANY

We care about each person associated with our company. We build lasting relationships by earning the trust of our customers and distributors and educating them with habits for healthy living. We treat people with the same courtesy and respect that we desire. We support the idea that people helping people is what contributes to a healthy, workable, peaceful nation. We believe that with dedication, hard work, integrity, education and self-discipline anything is possible.

We know that aspirations of excellence, innovation and creativity are the driving forces that will keep us vital and growing...we strive to develop products that support people's healthy lifestyles.